

ADVERTISEMENT TARIFF CARD

CLASSIFIEDS EFFECTIVE FROM 1ST JAN 2024

Situation Wanted Vacant, To-Let, Change Of Name, Required Sale Purchase, Lost & Found.	Upto 30 words Rs.300/-Rs12/-/per additional word upto 70 words
Matrimonial etc. Accepted in combined editions only on sundays	Rs.35/- extra will be charged for Box No. Advts. Replies to Box Nos. will be sent by post.
Appointment(Thursday) Sq. cm	Rs. 200/-
Courts Summons upto 60 Sq cm.	Rs. 300/-
Addl. Space per Sq Cm.	Rs. 100/-

ALL TYPE OF DISPLAY / PUBLIC-NOTICE / TENDER ADVERTISEMENT		
Editions	BLACK & WHITE	COLOUR
	Rs.(Per Sq.Cm)	Rs.(Per Sq.Cm)
Brahampur & *Bhubaneswar	300	500
Brahampur	100	300
Bhubaneswar	150	300
Front Page Ear Panels (6x6cms)	Rs.3000/-	100% Extra
Front Page any Space(6x6cms)		200% Extra
Last Page Ear Panels (6x6cms)	Rs.2000/-	50% Extra
Specified Positions in Inner pages		Rs.150/sq.cm

MECHANICAL DATA

Printing Process	Web Offset
Composing	By Computers
Size of Ear Panel	6.00 cms x 6.00cms
Size of Printed	1716 Sq. cms.
Number of Column	8
Length of a Column	45cms
Width of a Column	3.85cms

Business Classified Ad (6x5cms)	Rs.1000	One days
	Rs.6000	Seven days
	Rs.10000	Fifteen days
	Rs.15000	One Month

DEADLINES

Colour Advts. Should be booked at least 2 weeks in advance and material should be sent at the time of booking. A Minimum one week's notice is required. Cancellation or change in colour material. No advt. is accepted on Editorial Page.

MATERIALS

Art-Pulls, Art-Works, Photos Positive or Online materials are accepted. For Colour Ads Colour positives and progressive proofs are to be given. If art works are given, actual processing charged will be paid.

TERMS OF ACCEPTANCE

- ★ As per INS Standard Contract rules.
- ★ In case of dispute, Brahampur shall be the place of jurisdiction for legal purposes.
- ★ All Previous Rates Stands Cancelled.
- ★ Note: Minimum Size acceptable will be 6 centimeters by single column Break-up Editions Center & Districts Covered.

Sub:-Dainik Asha App Combo Tariff

SL NO.	PACKAGE	DELIVERY IN UNITS (10 S)				COSTING
		FCT	L-SHAPE	ASTON	SCROLL	
1	*Yearly	14	20	25	55	10,00,000.00
2	*Half-Yearly	12	18	22	40	6,00,000.00
3	*Monthly	10	15	15	30	1,50,000.00
4	*Per Day	10	10	10	16	10,000.00
5	*Per Day	@				3,000.00
6	*Per Day		@			2,000.00
7	*Per Day			@		1,500.00
8	*Per Day				@	1,000.00
Choice Of The Table						

Note : Payment should be made in advance by Google Pay 774 999 9711 Online /DD in Favor of "Dainik Asha"

Please deposit the amount in **Punjab & Sind Bank**, Ac. No. : 1473 1000 001 725, IFSC : PSIB 0021 473 payable at Berhampur